GLOBALYTICS

TECH RESEARCH

COMPANY INTRODUCTION

INTRODUCTION TO GRSE

GLOBALYTICS
TECH RESEARCH

File Copy

CERTIFICATE OF INCORPORATION
OF A
PRIVATE LIMITED COMPANY

Company Number **9804859**

The Registrar of Companies for England and Wales, hereby certifies that

GLOBALYTICS RESEARCH SYSTEM ENTERPRISE LTD

is this day incorporated under the Companies Act 2006 as a private company, that the company is limited by shares, and the situation of its registered office is in England and Wales

Given at Companies House, Cardiff, on **1st October 2015**

N09804859U

The above information was communicated by electronic means and authenticated by the Registrar of Companies under section 1115 of the Companies Act 2006

Companies House

THE OFFICIAL SEAL OF THE REGISTRAR OF COMPANIES

CERTIFICATION OF INCORPORATION

Incorporated in UK in 2015. Globalytics Research System Enterprise (**GRSE**) is a **Data Analytics** corporation that transforms the world of Big Data into a world of intelligence.

We are an innovative technology solutions provider pioneering changes in the fields of Artificial Intelligence, Data Science, Business Intelligence and Technology.

INTRODUCTION TO GRSE

GLOBALYTICS
TECH RESEARCH

Financial Crimes Enforcement Network
Department of the Treasury

MSB Registration Status Information

Date: 10/20/2020

The inclusion of a business on the MSB Registrant Search Web page is not a recommendation, certification of legitimacy, or endorsement of the business by any government agency.

The MSB Registrant Search Web page, which is updated on a weekly basis, contains entities that have registered as Money Services Businesses (MSBs) pursuant to the Bank Secrecy Act (BSA) regulations at 31 CFR 1022.380(a)-(f), administered by the Financial Crimes Enforcement Network (FinCEN).

Information contained on this site has been provided by the MSB registrant. FinCEN does not verify information submitted by the MSB. Information provided on this site reflects only what was provided directly to FinCEN. If an error or incomplete information is detected on this site, the registrant should follow the appropriate instructions for correcting a Registration of Money Services Business (RMSB) form.

MSB Registration Number: 31000176255935
Registration Type: Initial Registration
Legal Name: Globalytics Research System Enterprise Limited
DBA Name:

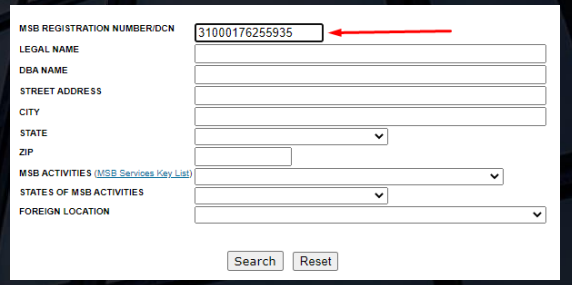
Street Address: 1099 18th St Suite 2900
City: Denver
State: COLORADO
Zip: 80202

MSB Activities:
Check casher (Including traveler's and money orders), Dealer in foreign exchange, Money transmitter
States of MSB Activities:
Alabama, Alaska, American Samoa, Arizona, Arkansas, California, Colorado, Connecticut, Delaware, District Of Columbia, Federated States Of Micronesia, Florida, Georgia, Guam, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Marshall Islands, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, North Dakota, Northern Mariana Islands, Ohio, Oklahoma, Oregon, Palau, Pennsylvania, Puerto Rico, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Vermont, Virgin Islands, US, Virginia, Washington, West Virginia, Wisconsin, Wyoming
All States & Territories & Foreign Flag: All States/Territories

Number of Branches:
Authorized Signature Date: 10/09/2020
Received Date: 10/09/2020

MONEY SERVICES BUSINESS (MSB) CERTIFICATION

Money Services Business license permits provision for our company to transmit money, provide foreign currency exchange, or any other money related instruments. It complies with Anti Money Laundering (AML) legislation and rules. MSBs are governed by their local regulators and governmental bodies to ensure AML rules are not breached.



MSB Reg no.:
31000176255935

MISSION & VISION

GLOBALYTICS
TECH RESEARCH

MISSION

“Using Predictive Analytics To Become The Vanguards Of Progress”

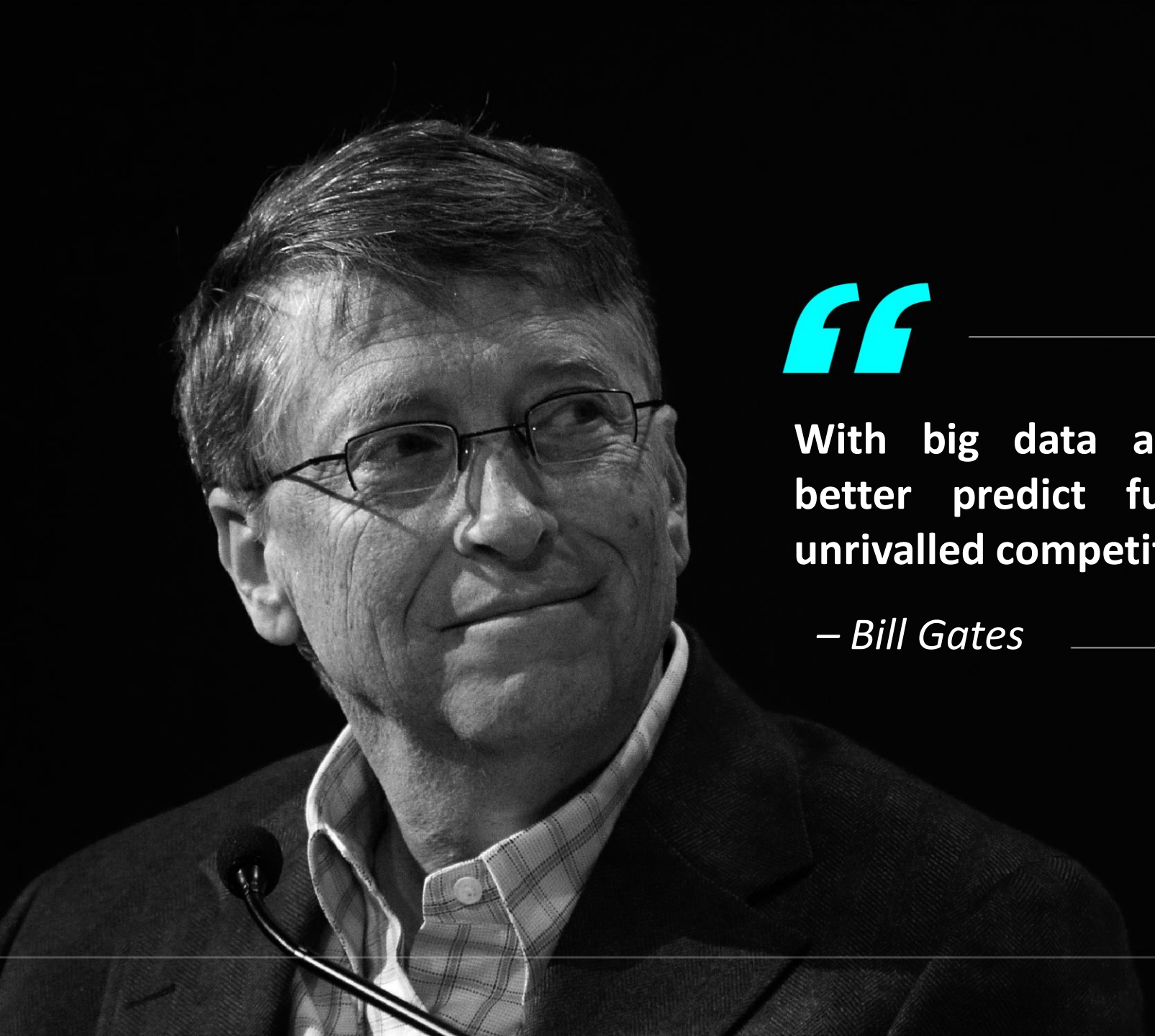
Our mission is to utilize predictive analytics technology to detect new discoveries and explore new boundaries. We aim to be the fabric of the world sentiment and forefront of trends. We use this intelligence to make informed decisions and achieve desired results.

VISION

“Change the World With Intelligent Data.”

We envision a future where people can make more well informed and accurate decisions with complete trust in data assisted by the processing power and technological prowess of our STAR System. When intelligent decisions happen at the right moment, we can flourish together as the world advances.

GLOBALYTICS
TECH RESEARCH
BIG DATA
AND ITS IMPACT ON THE WORLD



GLOBALYTICS
TECH RESEARCH

With big data analytics, organizations can better predict future outcomes and gain unrivalled competitive advantages”

– Bill Gates

DATA IS POWER

GLOBALYTICS
TECH RESEARCH

Imagine having the ability to see everything, everywhere. All the time. Every interaction with customers. Every financial transaction, anywhere in the world.

Imagine being able to process all that information instantly, and use the insight to improve customer service, build products faster, or spot fraud.

Now imagine if that data could help you see into the future, *giving you the ability to react to events before they happen. To prevent accidents. To predict and stop financial failures.*

And imagine if analytics could open up totally new revenue streams for you.

BIG DATA ANALYTICS

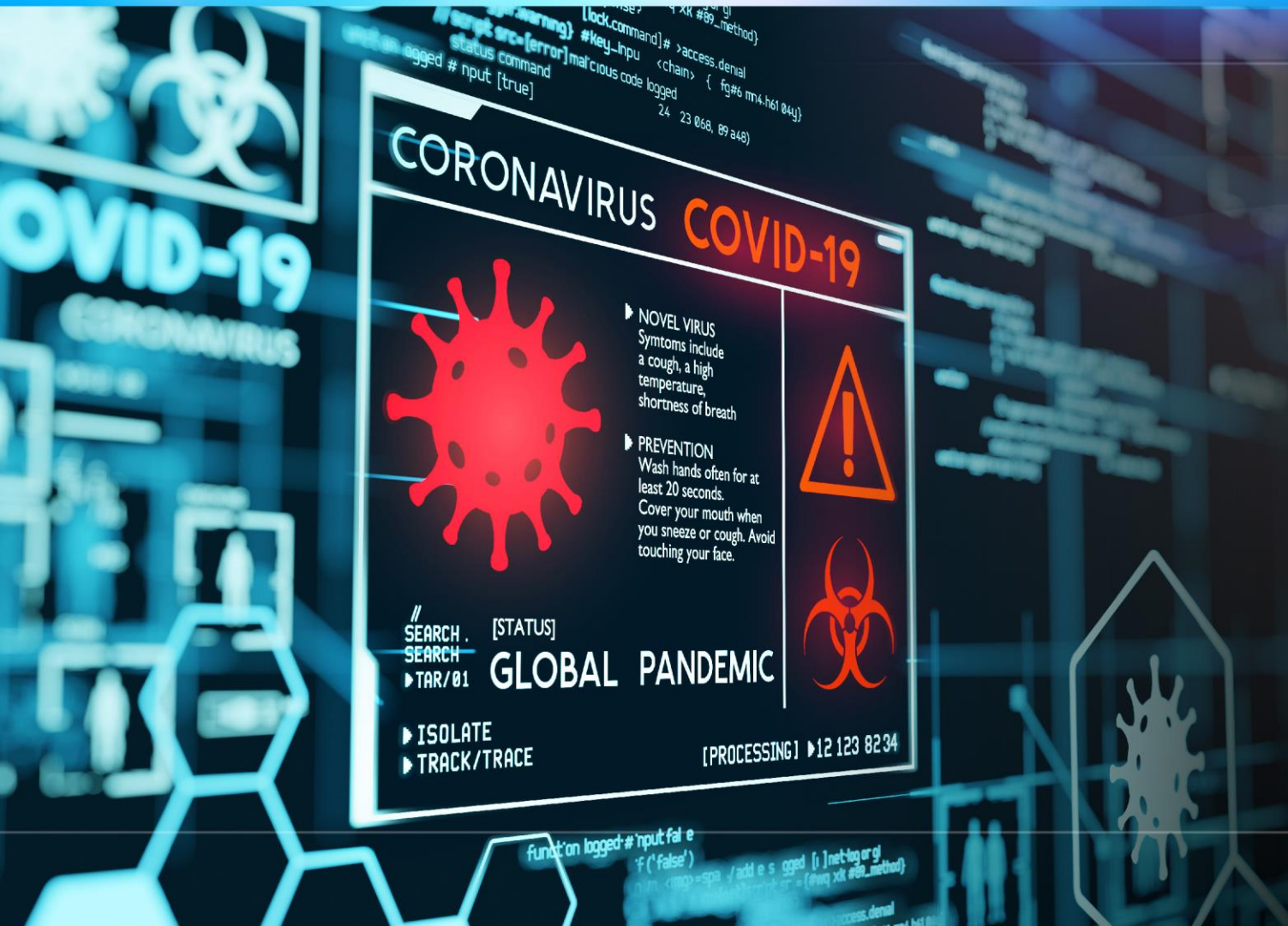
GLOBALYTICS
TECH RESEARCH

Big Data is the large amount of structured and unstructured raw data sets collected from various sources that needs to be computationally analyzed to **gain insights, value** and **meaning**. The study of these data that leads to **more informed decision-making** is called analytics.

From tracking diseases to electing the most powerful official of the free world. Big Data Analytics is indeed everywhere. Data analytics has evolved itself to become the brain of making the world's biggest decisions.

IMPORTANCE OF DATA ANALYTICS

GLOBALYTICS
TECH RESEARCH



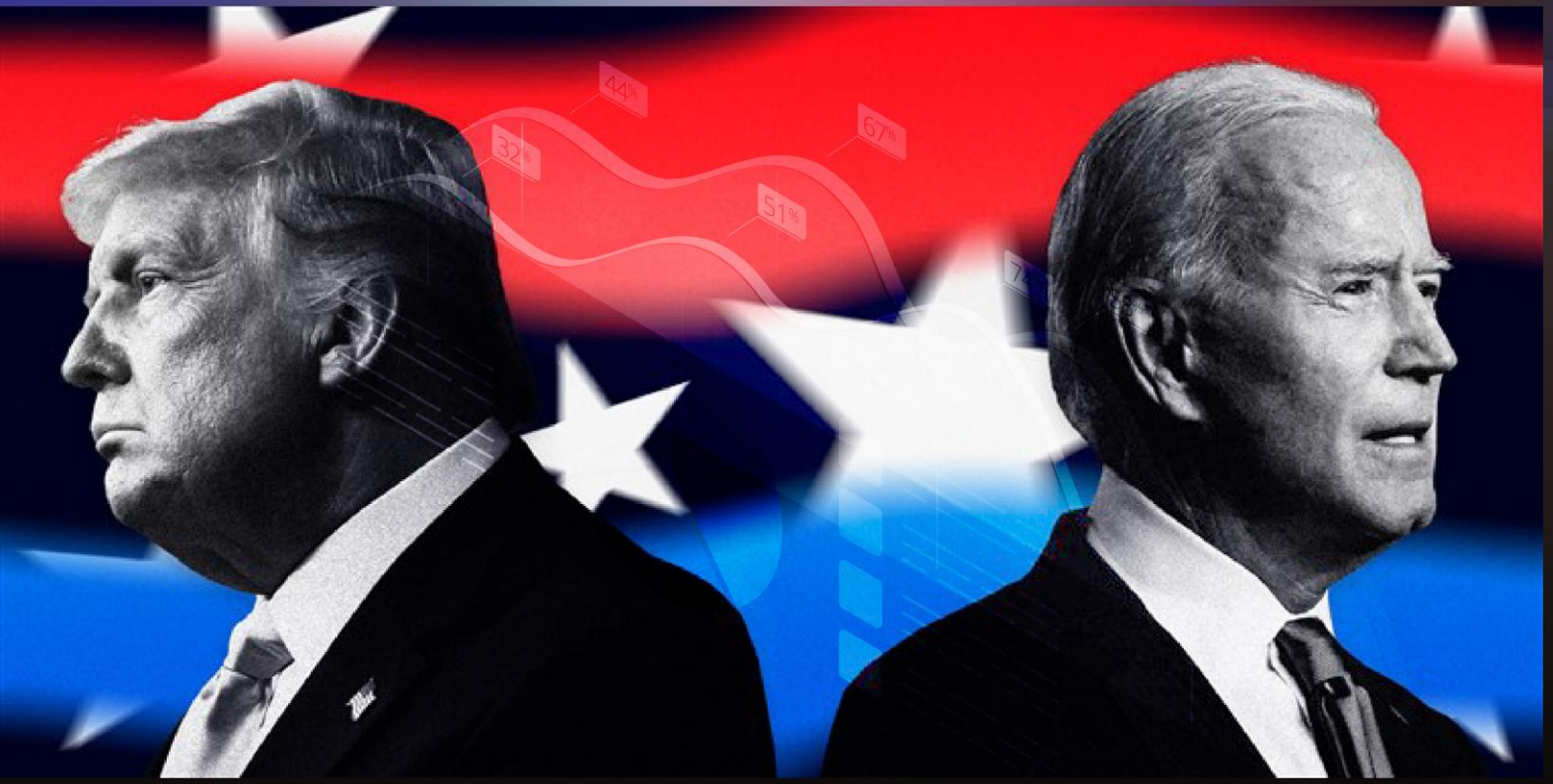
COVID-19

Big Data can be used to track the spread of disease much faster.

By using data from security camera footage, credit card records and even GPS data from cars and mobile phones to trace the movement of individuals with COVID-19.

IMPORTANCE OF DATA ANALYTICS

GLOBALYTICS
TECH RESEARCH



U.S Presidential Election

Data analytics helps the election campaign to understand the voters better and hence adapt to their sentiments.

Analytics done on a large scale can even sway presidential election results.

IMPORTANCE OF DATA ANALYTICS

GLOBALYTICS
TECH RESEARCH

Social Media

Influence consumer decisions in many ways. Almost every social media platform works on some algorithm to serve you ads on your feeds. Analytics is used to understand what your interests are and advertisements are served to the user based on these identified interests.

DATA ANALYTICS in ORGANIZATIONS

GLOBALYTICS
TECH RESEARCH

ACCELERATING BUSINESSES

Major corporates around the world, like Apple, collects as much data as possible and analyze it in order to find the solutions and trends that will help the business to

- Reduce costs
- Streamline operations
- Develop new products and services
- Make smarter decisions.

GLOBALYTICS
TECH RESEARCH

Our core business is data analytics, and Artificial Intelligence (AI) technologies is our forte. We foresee data as the most important commodity of the future, and the way to be at the forefront of this technological revolution, is to harness our expertise in these 2 fields, and perfect our Predictive Analytics solutions.

– Tom Morrison, CEO GRSE

TECHNOLOGICAL BREAKTHROUGH

PREDICTIVE ANALYTICS SYSTEM

GLOBALYTICS
TECH RESEARCH

OUR PROPIETARY TECHNOLOGY

GLOBALYTICS
TECH RESEARCH

GRSE envisioned creating a software technology that is able to predict financial trends with data and artificial intelligence.

Since the inception of the idea, GRSE has dedicated a vast amount of resources to developing this proprietary project – **STAR System.**

Our experts in data analytics, machine learning, financial & investment analysis and predictive modelling, are focusing on achieving a platform with high accuracy rate in future market trends, economical shifts and investment analysis.

One of the major key factors in establishing higher accuracy, is to collect as much relevant data as possible.

STAR SYSTEM

GLOBALYTICS
TECH RESEARCH

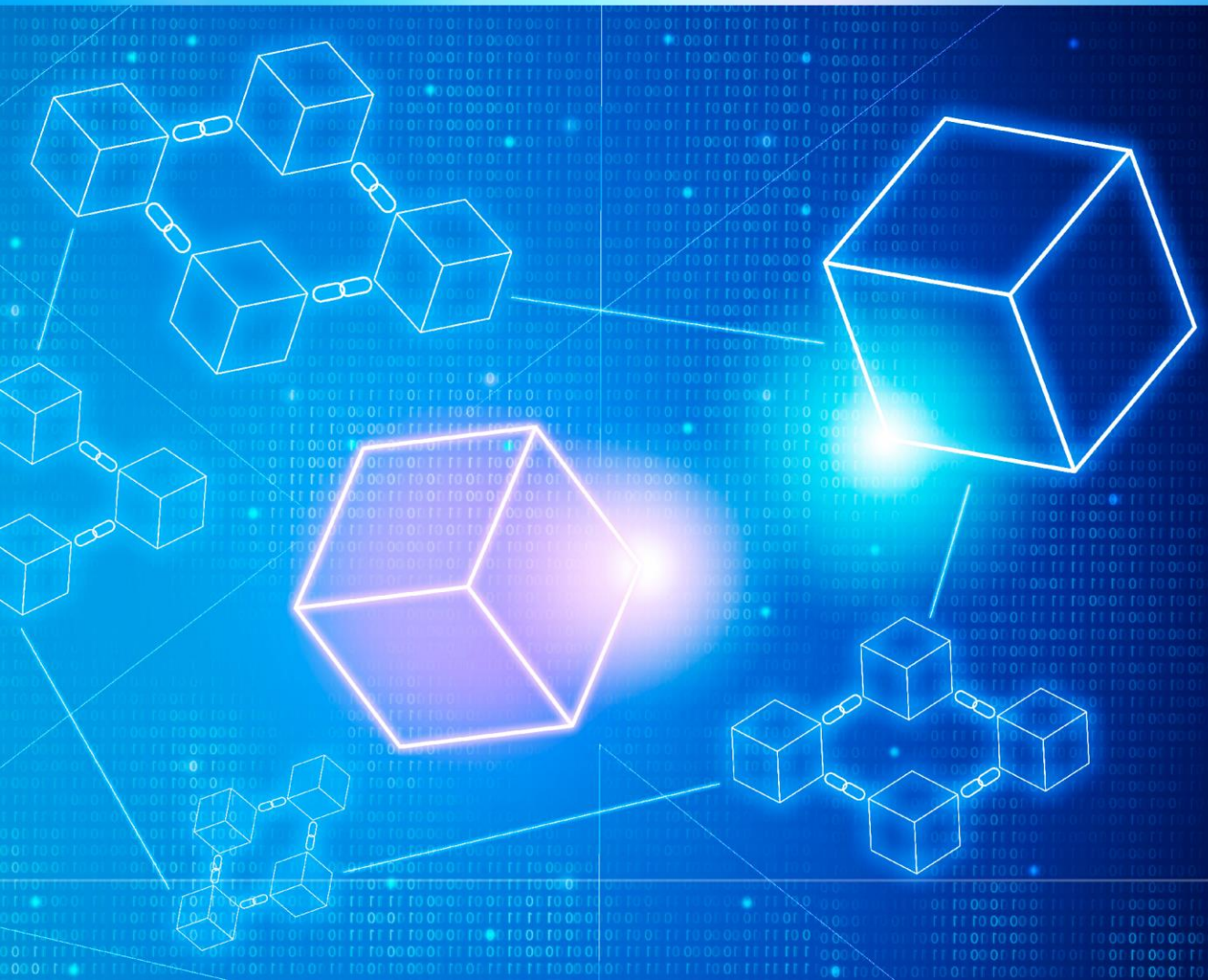
Software for **T**racking **A**nalysis and **R**isk Assessment

STAR System is a technological software for Tracking, Analysis and Risk Assessment

The system uses artificial intelligence, and data analytics to predict accurate future outcomes.

CORE OF STAR SYSTEM

GLOBALYTICS
TECH RESEARCH

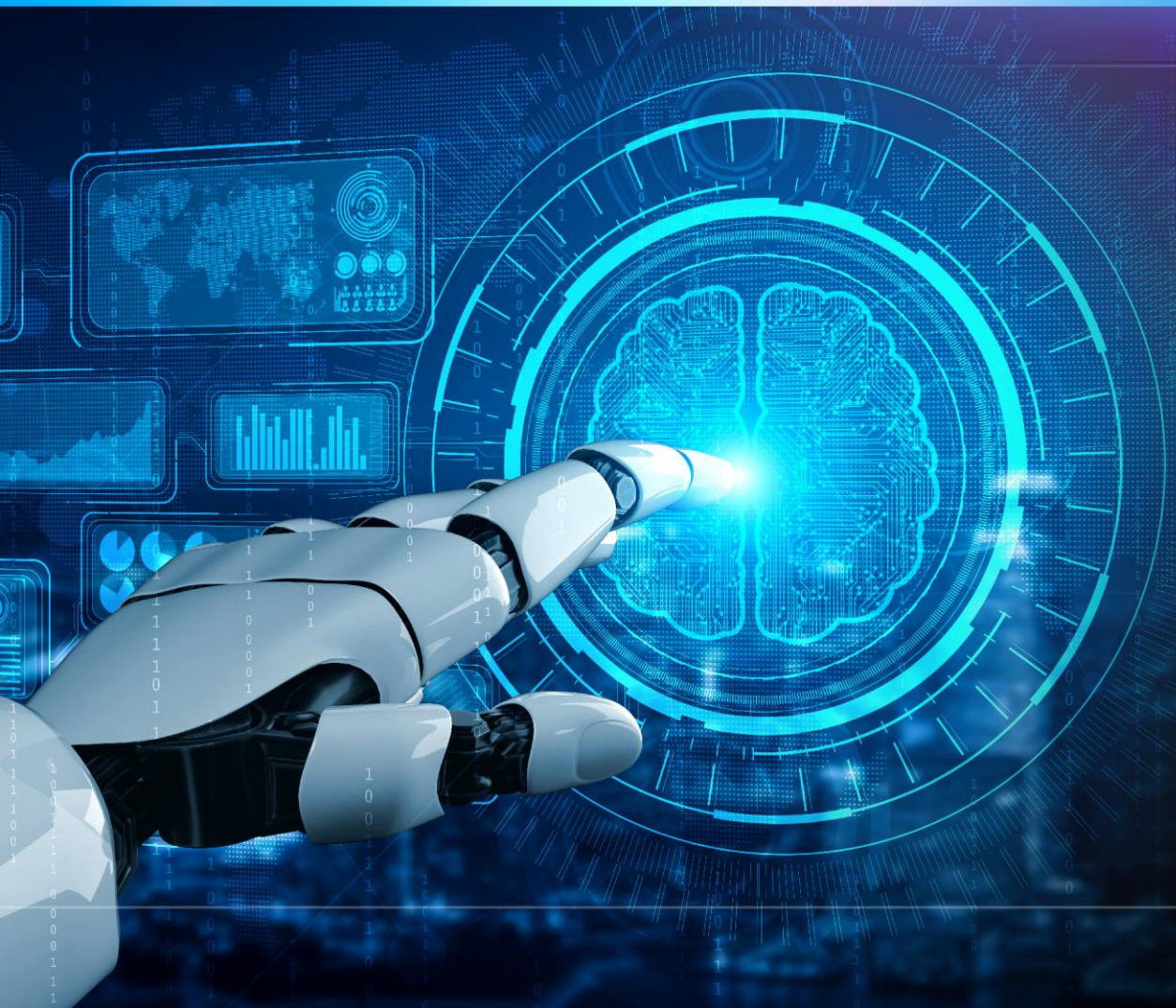


S·T·A·R

The core of STAR System includes advanced artificial intelligence applications of **analytics computational skills**, various types of **machine learning**, **self learning**, and **deep learning** to acquire a robust data intelligent system.

MACHINE LEARNING

GLOBALYTICS
TECH RESEARCH



A key ingredient for STAR System's accuracy is its ability to automatically learn and improve from experience without being explicitly programmed.

The AI application, **machine learning,** focuses on the development of computer programs that can access data and learn for themselves without human intervention.

Success of the STAR System is dependent on following key factors:

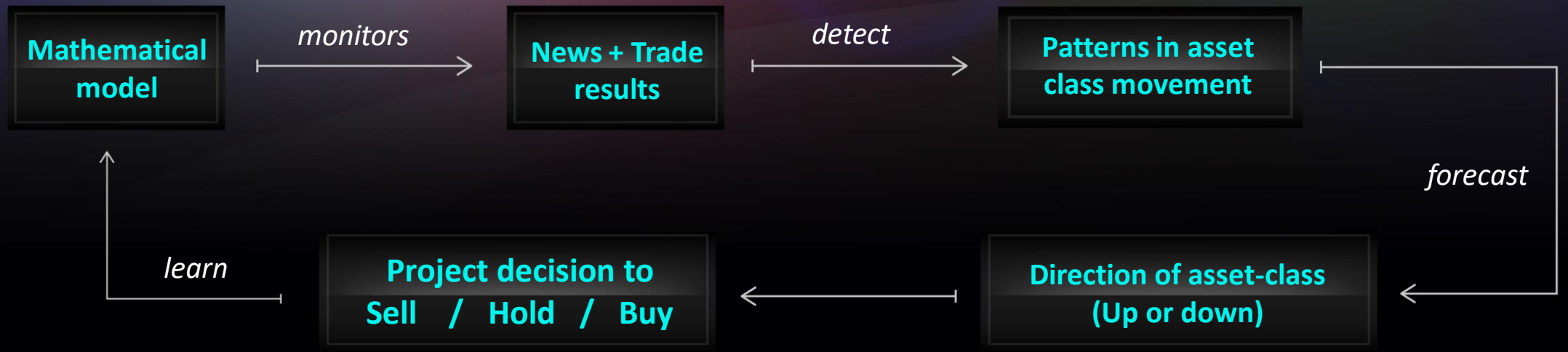
- ***Robust infrastructure***
- ***Collecting suitable datasets***
- ***Using right algorithms***

Our aim is to feed as much meaningful data as possible to the STAR System so that it able to recognize patterns in vast assortments of data to **predict more accurate outcomes**.

MACHINE LEARNING & STAR SYSTEM

GLOBALYTICS
TECH RESEARCH

Similar to algorithmic trading, STAR System uses machine learning to help make better trading decisions.



With machine learning, STAR System is able to provide our team of analysts and traders the trading edge over the market average.

STAR SYSTEM

GLOBALYTICS
TECH RESEARCH

S·T·A·R

How does the STAR System perform Predictive Analytics?

CORE INGREDIENTS FOR PREDICTIVE ANALYTICS

Predictive Modelling

The foundation of all prediction models is based on the analysis and clever categorization of big data. Upon obtaining big data from reliable channel and sources, we deploy artificial intelligence (AI) to verify the authenticity and validity of the data. Simultaneously, our artificial intelligence (AI) can operate autonomously while in midst of acquiring and analyzing these data, so as to improve accuracy. At present, the artificial intelligence (AI) provided by our STAR system in GTR has provided calculations that have reached 5 times the speed of AlphaGo.

Perfecting The Algorithm

By hinging on our expertise, we are continuously perfecting our algorithms to strengthen the STAR System especially in the field of finance. In recent years, we have used the STAR System to successfully predict certain outcomes in the stock market, and several warning signals of cryptocurrency dips and spiraling trends.

GLOBALYTICS
TECH RESEARCH

DISTRIBUTION CHANNELS

BUSINESS TO CONSUMER

GLOBALYTICS TECH RESEARCH (GTR)

GLOBALYTICS
TECH RESEARCH

Globalytics Research System Enterprise (GRSE) has perfected analytics solutions for large businesses across the world using our proprietary STAR System.

Over the years, we have been developing methods for STAR System to be best used in the retail sector and we have finally reached the stage where we are ready to share the technological prowess of the STAR System with the world.

INTRODUCTION TO GTR

GLOBALYTICS
TECH RESEARCH

CERTIFICATE OF INCORPORATION
OF A
PRIVATE LIMITED COMPANY

Company Number **13071574**

The Registrar of Companies for England and Wales, hereby certifies that

GLOBALYTICS TECHNOLOGY RESEARCH LIMITED

is this day incorporated under the Companies Act 2006 as a private company, that the company is limited by shares, and the situation of its registered office is in England and Wales.

Given at Companies House, Cardiff, on **9th December 2020**.

The above information was communicated by electronic means and authenticated by the Registrar of Companies under section 1115 of the Companies Act 2006

Companies House

THE OFFICIAL SEAL OF THE REGISTRAR OF COMPANIES

CERTIFICATION OF INCORPORATION

Globalytics Technology Research Limited (GTR) is a key initiative launched by GRSE in 2020 to bridge our STAR technology and consumers globally.

Our platform includes trading advisory tools, online courses, and other privileged client services.

INTRODUCTION TO GTR

GLOBALYTICS
TECH RESEARCH

Отдел регистрации прав на недвижимое имущество и юридических лиц филиала НАО ГК «Правительство для граждан» по Западно-Казахстанской области

Справка о государственной регистрации юридического лица

БИН 201140002053

бизнес-идентификационный номер

город Уральск — 2 ноября 2020 г.

(населенный пункт)

Наименование: Товарищество с ограниченной ответственностью "Globalytics Tech Research LTD (Глобалитикс Тех Ресерч ЛТД)"

Местонахождение: Казахстан, Западно-Казахстанская область, город Уральск, улица К.Аникеева, здание 174, почтовый индекс 090000

Руководитель: Руководитель, назначенный (избранный) уполномоченным органом юридического лица СТАВКИН СЕРГЕЙ ПАВЛОВИЧ

Учредители (участники): ФРАНЦЕВ РОМАН АЛЕКСЕЕВИЧ

Осуществляет деятельность на основании типового устава.

PAYMENT LICENSE

Our Kazakhstan Payment License allows us to provide financial services to our clients worldwide either as a Payment Service Provider (PSP), Electronic Money Institution (EMI), Foreign Exchange/Brokerage (FX), Cryptocurrency Exchange, all with the official permit and accreditation from the Republic of Kazakhstan's Ministry of Finance and the Central Bank of Kazakhstan.

http://stat.gov.kz is the official site of the Republic of Kazakhstan's Government.

MANAGEMENT TEAM

GLOBALYTICS
TECH RESEARCH

Frank Richards

- GTR Chief Executive Officer

Frank Richards is the CEO of GTR and is an expert in customer analytics. Frank oversees all company strategy and devises the general direction of GTR, business activities and operations. Frank's key customer analytics solutions are mainly focused on validating growth potential, understanding competition, and making more accurate valuations.

Frank will spearhead GTR's B2C overall global market penetration strategy with our line of STAR products and subscription growth with a goal of making GTR leaders in the analytics space.

MANAGEMENT TEAM

GLOBALYTICS
TECH RESEARCH

Eric Williams

- GTR Chief Analyst

Eric Williams is Chief Analyst for GTR. Eric has spent many years as a FX Analyst focusing on research of economic trends and oversees the whole cycle between data and analytics. He implements data strategies for the STAR System and its derivatives and possesses a proven track record in delivering strategy through business transformation programmes.

Eric has spent his career working across both finance and technology.

MANAGEMENT TEAM

GLOBALYTICS
TECH RESEARCH

Joshua Robertson

- GTR Regional Manager for Business Development

Joshua Robertson is responsible for corporate strategy, expansion and acquisitions for GTR and key project manager for GTR Asia Pacific. Joshua plays a key role in expansion of GTR in Asian markets. Prior to joining GTR in, Joshua was mostly in business development and responsible for revenue growth.

Joshua brings over 9 years of experience in finance, mergers and acquisitions, strategic planning and business development.

GLOBALYTICS
TECH RESEARCH
SOFTWARE-AS-A-SERVICE (SAAS)
STAR PRODUCTS

GLOBALYTICS TECH RESEARCH (GTR) SERVICES

GLOBALYTICS
TECH RESEARCH

GTR is a Software-as-a-Service (SAAS) technology solutions provider. We develop our trading software and applications, STAR products, based on our STAR System for retail use globally.

GTR was developed as a **business to consumer (B2C)** platform to market our STAR System and its retail use through our SAAS Program to consumers around the world. It is also the main distribution channel for STAR products.

SAAS

Trading Advisory Products

As a leading analytics company, SAAS is key to our strategy for market penetration into the consumer sector and also to create brand awareness for our STAR PRODUCTS.

STAR - Trading Advisory Tools

GLOBALYTICS
TECH RESEARCH

For client who wish to harness the accuracy and and power of our STAR System, GTR has developed trading advisory tools made for client to experience from their own desktop and mobile platforms. Clients can now use these tools for their day-to-day trading with world-class trading features to aid them.

We have created these products from the essence of our proprietary STAR System to enhance your trading aptitude and to guide you into becoming a proficient trader. These innovative products capitalizes on our 3 core functions – **Big Data, Artificial Intelligence**, and **Technical Expertise**.

Our Goal For Our SAAS Products Is To Solve Complicated Problems With Simple Solutions!

STAR - Benefits of Trading Advisory Tools

GLOBALYTICS
TECH RESEARCH

- Harness the power and experience the capabilities of our STAR System.
- Have advisory tools to trade themselves like a proficient trader.
- Witness and take advantage of STAR System's accuracy.
- Full customizable options to suit your needs.
- Convenience of using it from your desktops and mobile devices

STAR LITE - Full Suite Trading Advisory Program

GLOBALYTICS
TECH RESEARCH

Traders can now experience our momentous collaboration with **MetaQuotes** (MT4) and take advantage of our innovative STAR System technology with MT4's renown trading platform.

STAR LITE is built from our core predictive analytics capabilities and analytical inputs that provides accurate and dynamic advisory trading features incorporated into the MT4 trading platform for client to conveniently execute trades by themselves.

Our commitment is to help our clients to become proficient traders and our proprietary technology is what truly sets us apart from other trading software available in the market.

STAR MAX - Mobile Application Trading Advisor

GLOBALYTICS
TECH RESEARCH

A mobile application with a seamless experience for our clients on the go that require access to real-time data, advanced charting and information on assets.

GTR clients can now have access to professional, customizable trading data to suit their trading needs from the palm of their hands.

STAR MAX Features

GLOBALYTICS
TECH RESEARCH

Market Watch Overview

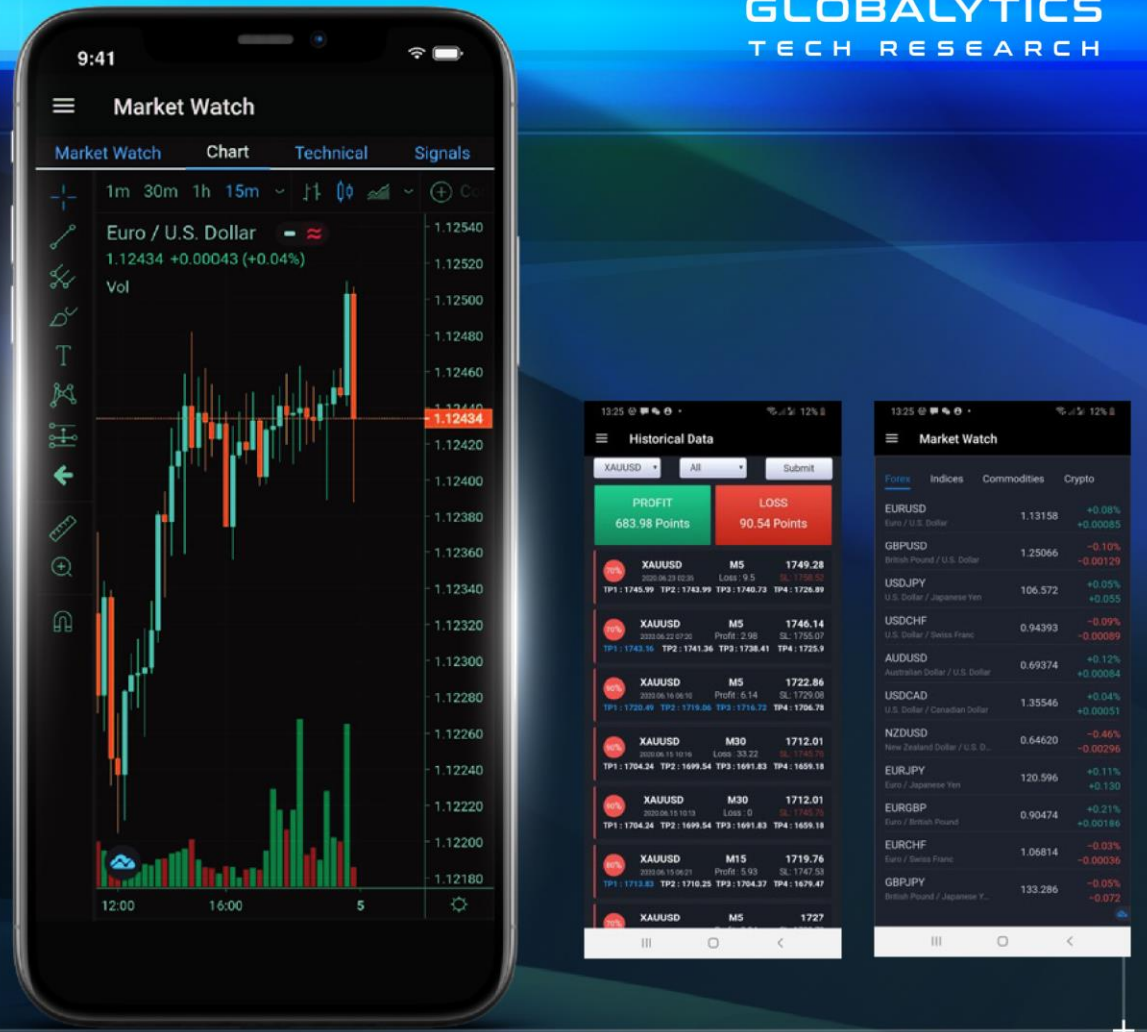
Comprehensive coverage of assets across 4 major trading categories – Forex, Indices, Commodities and Cryptocurrencies.

Historical Data

Access to historical trading data with a dedicated dashboard to visualize Profit & Loss, returns and performance history for any asset and timeframe.

Advanced Charting

Take advantage of integrated charts and drawing tools with customization functions



STAR DATA - Comprehensive Trading Data Platform

GLOBALYTICS
TECH RESEARCH

A platform in collaboration with leading financial data companies around the world that leverages on Big Data to deliver insights with comprehensive signals and analyses for amateur to professional traders who are keen to know information about their investment assets.

Incorporated in STAR DATA is elements of STAR System's AI prediction capabilities for the financial markets together with in-depth analyses and information beyond what our other trading advisory tools provide.

BENEFITS OF STAR PRODUCTS

GLOBALYTICS
TECH RESEARCH

User-friendly

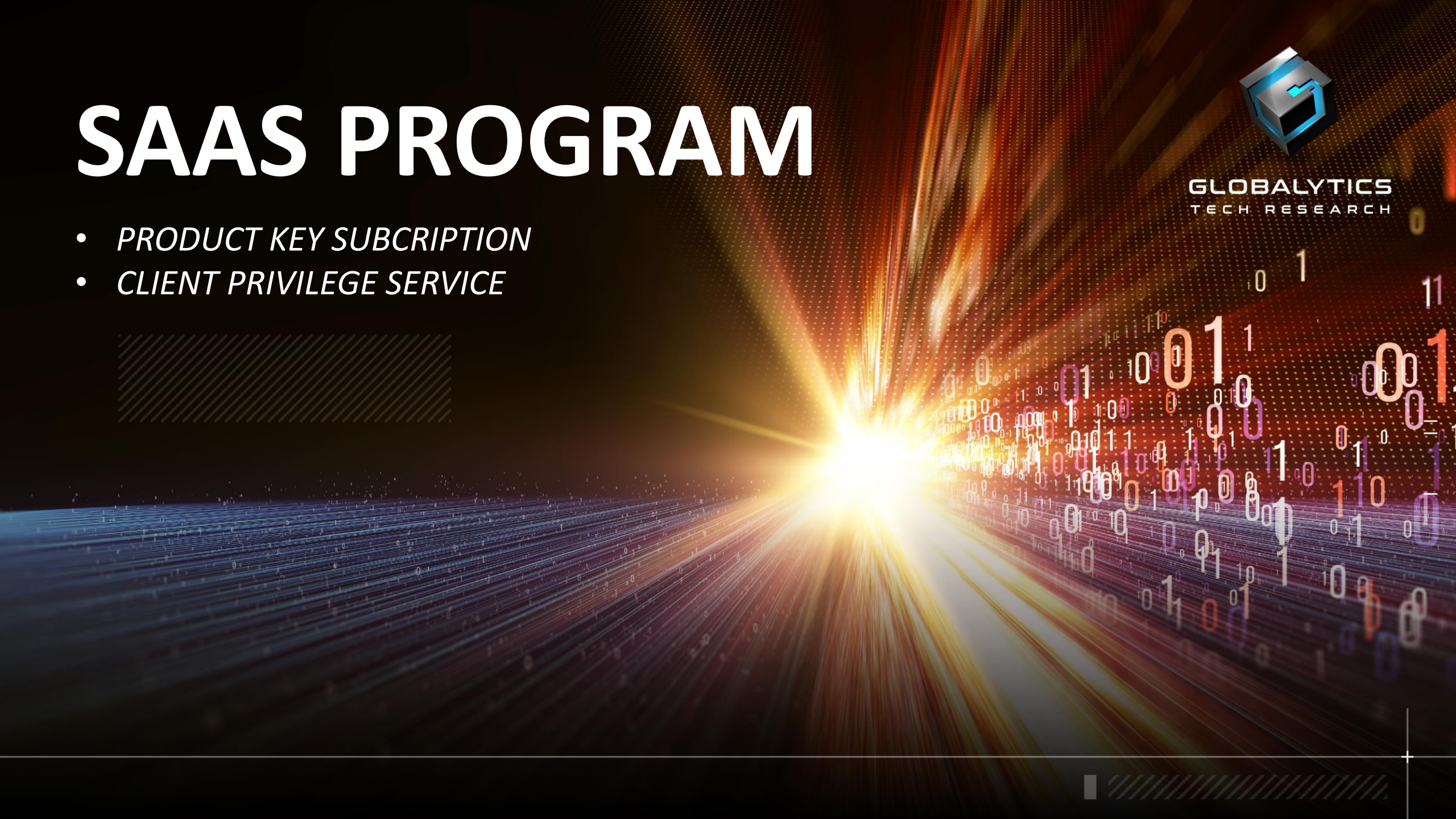
Convenient and mobile

Wide Diversification
Investment Class

Make well-informed decisions

SAAS PROGRAM

- *PRODUCT KEY SUBCRIPTION*
- *CLIENT PRIVILEGE SERVICE*



SOFTWARE AS A SERVICE (SAAS) PROGRAM

GLOBALYTICS
TECH RESEARCH

When a client subscribes to the **SAAS Program**, the client will receive a set of product keys depending on the type of subscription.

GTR's subscription bundle will encompass access to STAR LITE, STAR MAX and STAR DATA covering covering asset classes from stock, commodities, forex to blockchain & cryptocurrency and also access to our premium online trading courses.

Subscription bundles are at **$1000/month** per account.

SOFTWARE AS A SERVICE (SAAS) PROGRAM

GLOBALYTICS
TECH RESEARCH

GTR also created a privilege service for our valuable clients. Besides distributing our STAR products, a portion of the revenue from subscription fees will be allocated to the **Asset Under Management (AUM)** pool for trading purposes.

This profit is then shared with our clients under the **SAAS Program** when the AUM obtains a targeted percentile of profit. The percentage and ratio of the perks is distributed according to the **SAAS Program** that the client is subscribed to.

SOFTWARE AS A SERVICE (SAAS) PROGRAM

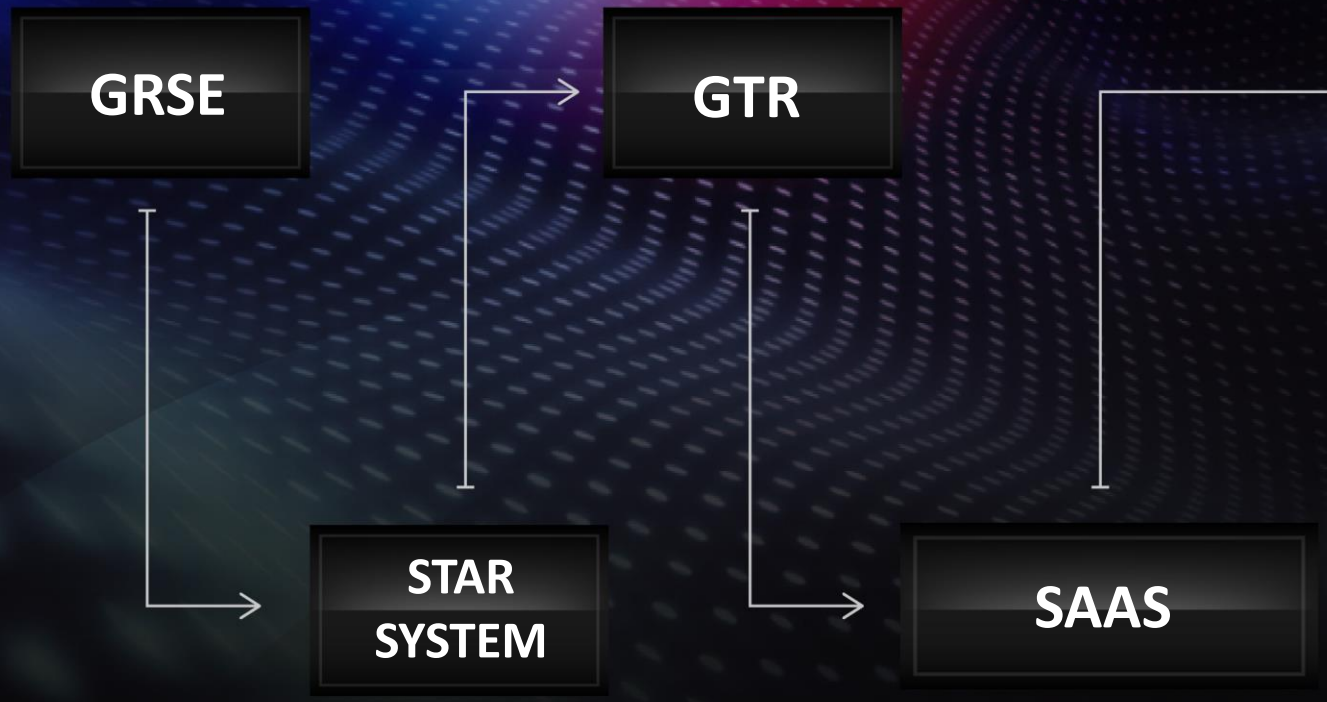
GLOBALYTICS
TECH RESEARCH

SAAS Program		No.of Product Key	Additional Product Key	GT Perks (Monthly)	Benefit Cap
GT0	$3,000 - $9,000	3-9	NA	Up to 6%	200%
GT1	$10,000 - $49,000	10-49	10%	Up to 8%	250%
GT2	$50,000 - $99,000	50-99	20%	Up to 9%	300%
GT3	$100,000 - $499,000	100-499	30%	Up to 10%	350%
GT4	$500,000 - $999,000	500-999	40%	Up to 12%	400%
GT5	$1,000,000 and above	1000 and above	50%	Up to 15%	500%

Example: If you subscribe to GT1 tier at $10,000, you are entitled to receive GT Perks of up to 8% based on your subscription amount and a total of not more than 250% of your subscription amount.

GTR SUMMARY

GLOBALYTICS
TECH RESEARCH



Subscription

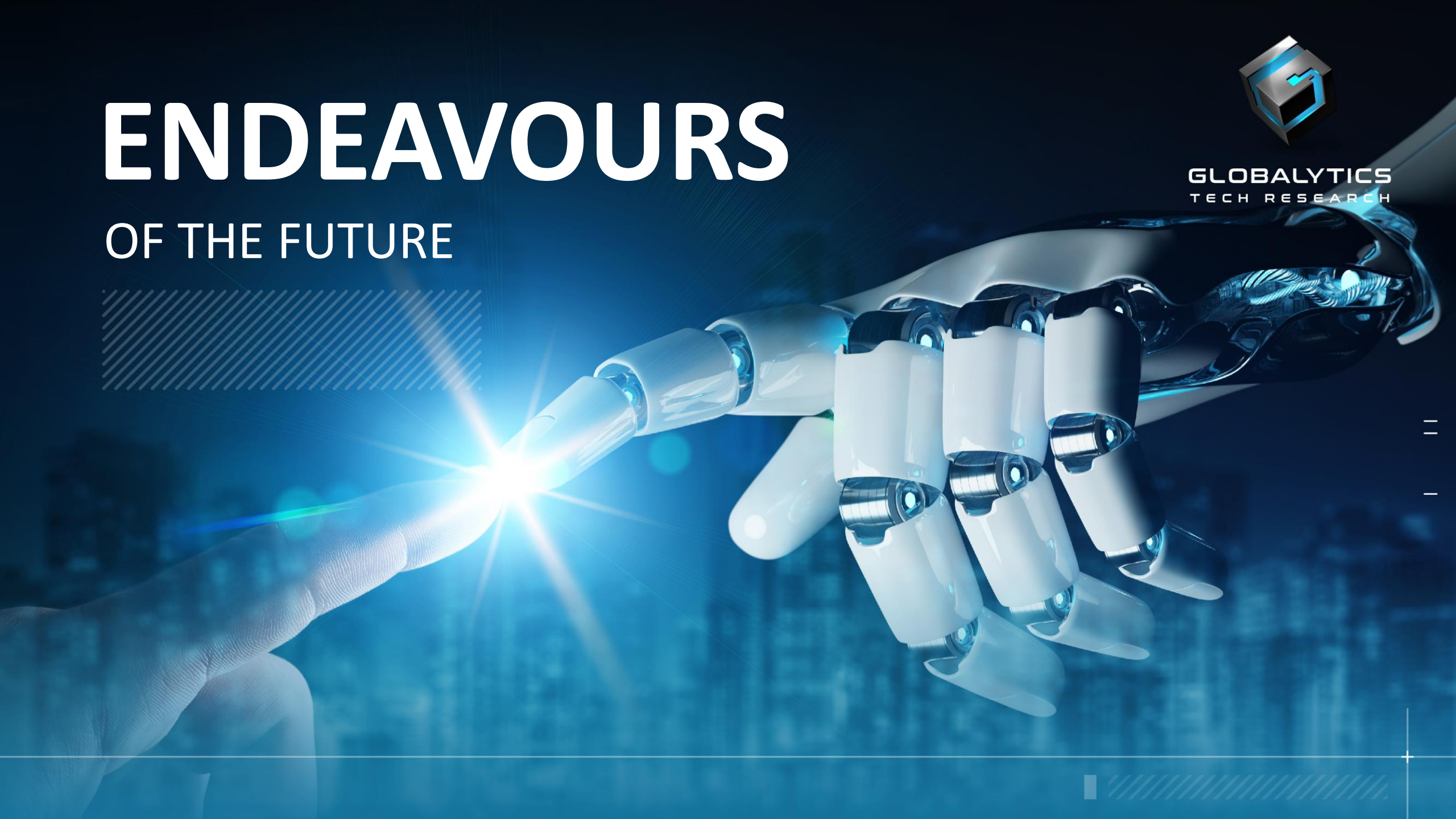
SAAS Subscription fee
$1000/month

- STAR LITE
- STAR MAX
- STAR DATA
- STAR COURSES

ENDEAVOURS

OF THE FUTURE

GLOBALYTICS
TECH RESEARCH



GTR - Future Milestones

GLOBALYTICS
TECH RESEARCH

At GTR, we always put our clients first. One of our main goals is to expand our offerings for our clients so that they have the right tools and resources to pursue their financial goals with confidence.

As we continue to develop new technology, trading applications and improve our STAR System, the company developed a growth plan with milestones in place for the next five years.

Growth Plan

- **User Database**
- **Revenue Growth**
- **STAR Academy**
- **Decentralized Brokerage**

USER DATABASE GROWTH

GLOBALYTICS
TECH RESEARCH

Retail Forex Traders

There are a total of **77.296** million million retail forex traders across the globe.

For the last 10 years, Asia and the Middle East has an estimated 35 million traders. In the next 3 to 5 years this number will come close to 2% of world population 154 million.

TOTAL NUMBER OF FOREX TRADERS WORLDWIDE – 77 million

USER DATABASE GROWTH

GLOBALYTICS
TECH RESEARCH

Stock Traders

Robinhood, a US brokerage service app, that offers a large range of investments such as stocks, options and cryptocurrencies has a total of **13 million** traders since its inception.

The pandemic has seen a surge in enthusiastic first time share market investors, with Robinhood outperforming competitors by adding over 3 million new customer accounts in 2020 thus far.

TOTAL NUMBER OF ROBINHOOD TRADERS WORLDWIDE – 13 million

USER DATABASE GROWTH

GLOBALYTICS
TECH RESEARCH

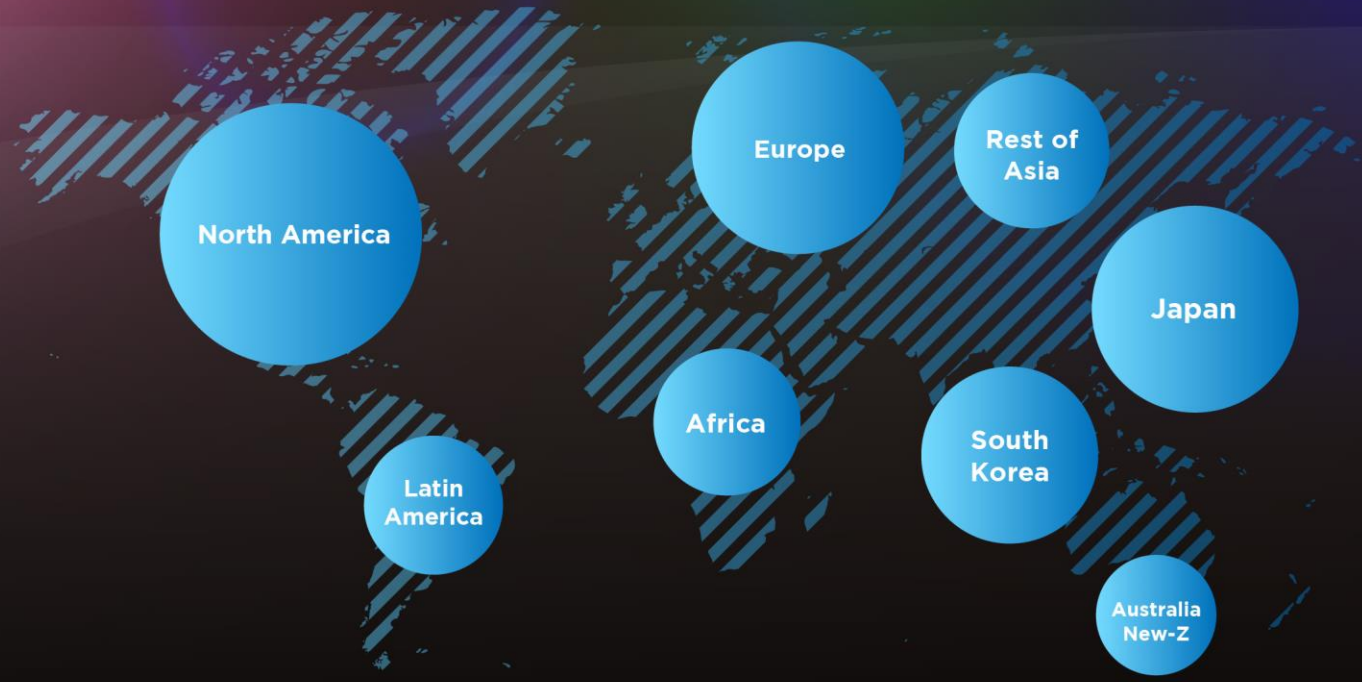
Cryptocurrency Traders

There is an estimated **53 million** crypto traders around the world.

Asia alone holds about 27% of the total crypto traders around the world with Japan being the strongest.

TOTAL NUMBER OF CRYPTO TRADERS WORLDWIDE

53 million



Active Crypto Traders Across The Globe

USER DATABASE GROWTH

GLOBALYTICS
TECH RESEARCH

From these 3 areas of alone, if we convert **0.1%** of these traders onto our platform, we would have a growth of **14,000** new clients.

By end 2022, we aim to provide investing , trading and software services and applications to at least 10,000 clients globally.

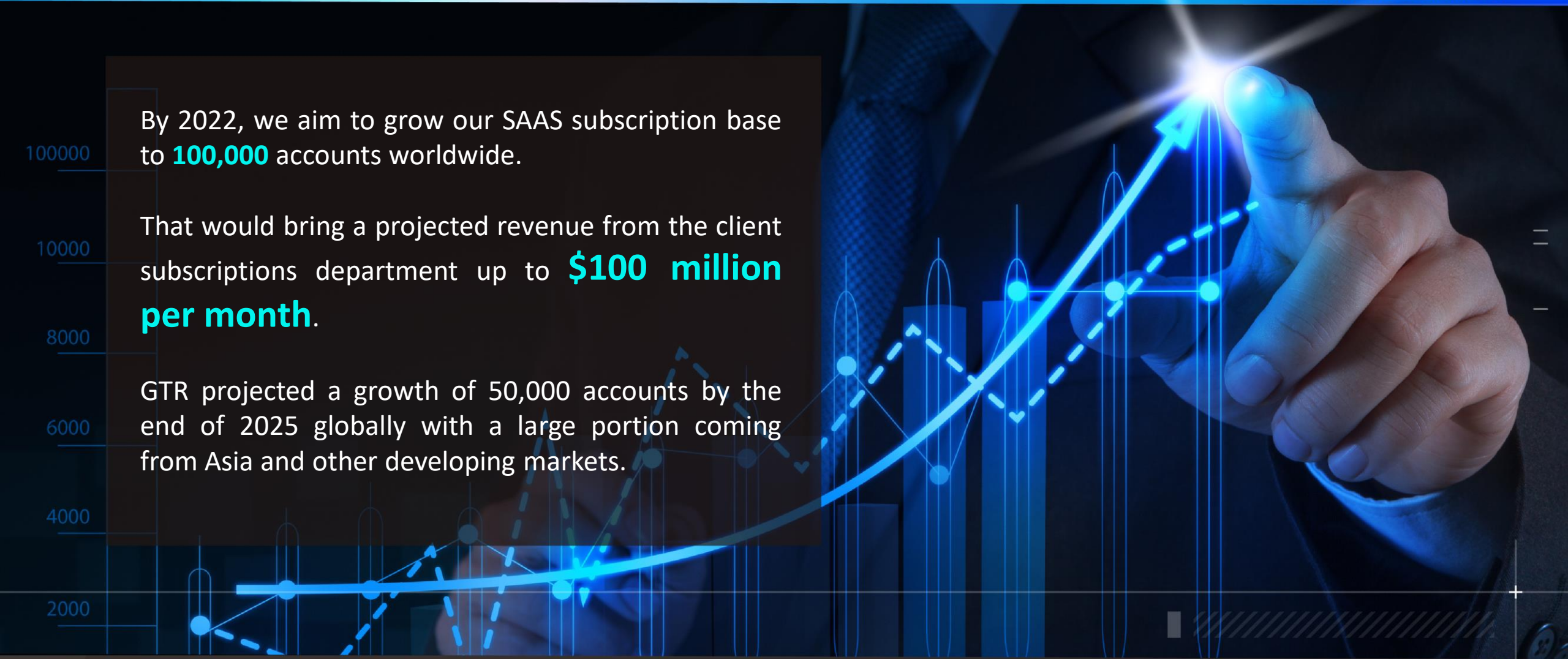
REVENUE GROWTH

GLOBALYTICS
TECH RESEARCH

By 2022, we aim to grow our SAAS subscription base to **100,000** accounts worldwide.

That would bring a projected revenue from the client subscriptions department up to **$100 million per month**.

GTR projected a growth of 50,000 accounts by the end of 2025 globally with a large portion coming from Asia and other developing markets.



DECENTRALIZED BROKERAGE

GLOBALYTICS
TECH RESEARCH

Disrupting the Trading World

GTR's DEFI Brokerage aims to address all the short-comings of the current practices in financial markets and enhance it with technological advancement.

GTR's DEFI Brokerage is a blockchain-driven, hybrid decentralized exchange employing the DeFi ecosystem technology for monitoring coherent trades and for regulating our traders. GTR's DEFI Brokerage will offer the speed of cryptocurrency exchanges with the security of decentralization. All transactions and trades made by any broker are controlled, monitored and tracked through smart contracts built upon GTR's very own blockchain technology.

With this, our brokerage provides an investor-focus platform with total transparency and an urgency to create a trustworthy environment with all our clients.

GLOBALYTICS

TECH RESEARCH

To find out more about how you can benefit from our GTR PLATFORM, sign up at **www.gtr.tech** today!